Ref: ICSII-SSIP04/FEB25/02

Date: February 5, 2025

Event Report

Event: ICSII Shark Tank Gen Z | FEB 2025
Type: Seminar
Time: 3:00 PM – 4:30 PM
Venue: Boardroom, Bhanwar Building, Indus University
Speakers:
Prof. Shaswat Padalia, Asst. Dean R&D, Indus University
Prof. Ritesh Patel, Asst. Professor, Indus University
Total Participants: 68

Overview

The seminar titled **"ICSII Shark Tank Gen Z"** was conducted as a dynamic platform to allow budding student innovators to pitch their startup ideas in a simulated investment setting. Modeled after the format of real-world investor panels, this event aimed at enhancing the entrepreneurial confidence and business articulation skills of Gen Z innovators.

Highlights

- **Startup Pitches by Student Innovators**
  8 selected student teams presented ideas spanning AI, healthcare, sustainability, and digital services
  Live prototype demonstrations and revenue model explanations were included

- **Shark Panel Evaluation**
  Speakers acted as mock investors, questioning feasibility, scalability, and uniqueness
  Students were challenged to defend their valuation and strategic roadmap

- **Skill Development Focus**
  Real-time feedback helped students align their pitches with market and funding expectations
  Emphasis on lean canvas, competitive edge, and social impact

- **Mentorship Component**
  Suggestions on improving investor readiness and technical validation
  Encouragement to refine PoCs and prepare for SSIP Phase XII

Outcomes

- Students experienced a realistic investor pitch environment, improving confidence and articulation
- Identification of high-potential ideas for future mentoring and incubation
- Strengthened innovation pipeline for ICSII, with enhanced PoC readiness

Conclusion

"ICSII Shark Tank Gen Z" successfully simulated an entrepreneurial challenge where students received critical insight into the startup funding process. The session not only encouraged innovation but also enabled ICSII to handpick potential candidates for deeper engagement under SSIP.